ALNAP Legacy Analytics  
Feb 2018

## Produced by Manta Ray Media

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**Revision history**

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# Introduction

***This report looks at legacy data provided by ALNAP between 01 Jan 2017 through to 26 Oct 2017, a 10-month period in combination with the google analytics data from the current website (between 01 Nov 2017 – 5 Feb 2018) to determine the number of downloads for each file during this period.***

***The data from the log files and current google analytics data were combined using a script generated in R programming language, which exports a csv containing each downloaded file (PDF, DOCX, DOC, XLSX, XLS)***

# Results

The attached excel file **Jan2017\_Feb2018.xlsx** contains the list of files accessed from the ALNAP websites between Jan 2017 to Feb 2018, along with the number of downloads for each. The user can search for a file name or filter the files by keyword (e.g. ‘.docx’, ‘evaluation’, ‘performance’ etc) by clicking the drop-down arrow next to the column name header and typing in the search box.

The visualisation below shows the top 20 downloads for the period between 1 Jan 2017 – 05 Feb 2018. The most downloaded files were **qualitative-method-sage-ency.pdf** and **business-performance-measurement-andy-neely-(ed-).pdf** which registered 17903 and 12523 downloads respectively.